New Chief Executive for the WBU

The WBU Council is pleased to announce that Neville Richards will be its new Chief Executive. He takes over from Linda Greenland on August 1st.

Neville was educated at Cheltenham Grammar School and is married with adult children and nine grandchildren. He is an enthusiastic club bridge player and director, usually partnered by his wife Margaret.

He has over 40 years of business management experience as a director of companies involved in import, wholesale and retail distribution. A Freeman of the City of Swansea, he is now living in Powys near Llandrindod Wells.

Neville commented:

"I feel privileged to have been appointed as Chief Executive of the Welsh Bridge Union.

Amongst my aims are:

- To promote the WBU as relevant to all Bridge Players in Wales and to publicise the benefits of membership.
- To address the aspirations of the novice and average club player, whilst supporting our advanced, competitive and international players.
- To work closely with our elected officers to implement policies and improve communications at all levels.
- To organize and provide the very best support for all affiliated clubs and the membership."